

Unite Education Program v6.4

Job Aid: 5711

Set the Publish Status for an Active Customer Journey

Each active customer journey record has a publish status to help manage email campaigns. The default publish status is **Draft**. Once you add details and finish with the journey design, you can set the publish status to **Live**. If you want to unpublish the customer journey record, you can set the publish status to **Stopped**. The following table provides a description of each publish status for active customer journey records.

Publish status	Description
Draft	<ul style="list-style-type: none">• The journey record has never been published.• Journey details and design may or may not be complete.
Live	<ul style="list-style-type: none">• The journey record is published.• Journey details and design are complete.• If the current date is between the journey start and end dates, the journey is processing people and sending email messages.• The journey automatically goes to a Stopped publish status when the journey end date passes.

Publish status	Description
Stopped	<ul style="list-style-type: none"> • The journey record was previously published and can now be edited. • Journey details and design are complete but may need to be updated. • The journey record may have been stopped manually or automatically because the journey end date passed. • The journey may have already processed people and sent email messages. • Unite suspends processing people and does not send any more email messages.
Live, editable	<ul style="list-style-type: none"> • The journey record is published. • Journey details and design are in the process of being updated. • The live journey continues processing people and sending email messages while updates are being made. • Once saved, Unite applies the updates to the live journey.

The steps to set the publish status for a customer journey record differ depending on whether you want to publish or unpublish the record.

To publish a customer journey record


1. Open a browser and log on to Unite.
2. On the main menu, click JOURNEYS.
3. On the navigation pane, click **Customer Journeys**.
4. In the **Name** column, click the name of the customer journey record.

Note

You may need to sort, filter, or search to find the record you want to open.

Note

The **Status reason** column shows the current status for the customer journey record. You can publish customer journey records that have the **Draft** or **Stopped** publish status.

5. Perform an error check as needed.
6. On the command bar, click  .

Note

It may take several seconds for Unite to publish the journey record. Once complete, the **Status reason** changes to **Live**.

7. On the command bar, click  to close the record.

To unpublish a customer journey record

1. Open a browser and log on to Unite.
2. On the main menu, click JOURNEYS.
3. On the navigation pane, click **Customer Journeys**.
4. In the **Name** column, click the name of the customer journey record.

Note

You may need to sort, filter, or search to find the record you want to open.

Note

The **Status reason** column shows the current status for the customer journey record. You can unpublish customer journey records that have the **Live** publish status.

5. On the command bar, click  **Stop** .

Note

It may take several seconds for Unite to unpublish the journey record. Once complete, the **Status reason** changes to **Stopped**.

6. On the command bar, click  to close the record.